

Reach the 1% of North Calgary

The 1% represents people that live within a 20-minute drive from our church which, by our estimates, is about five hundred thousand people.

Ten ways we presently reach North Calgary and future ways:

1. Prayer

- Prayer is the most powerful way to see transformation in any life or situation.
- We have set up a ministry called Prayer Shield for our church and city. Presently 160 congregation members have signed up as intercessors to pray for the needs that come into the church.
 - We have our mid-week prayer at the church Wednesday evening for everyone to attend. Women meet on Tuesday and men on Wednesday mornings to pray for our city and the ministries of the church.
 - We also ask our congregation to take responsibility for the street they live on and pray for every family on their street or block.

2. Personal Evangelism

- The most effective way to reach people with the gospel is through a personal relationship. Therefore, we encourage our congregation not just to be church members but rather missionaries in our city, intentionally engaging their neighbours, co-workers, and classmates with how Jesus is working in and changing their lives. We offer classes on sharing your faith and take time every year to teach how to share your faith in weekend services.

3. Street Evangelism

- We have street teams that go out weekly to share the gospel on the streets.
- Typically, they come on Saturday night for the worship part of the service, then leave and go out into the neighborhood to have conversations with people on the street. New people are teamed up with people that regularly go so they can be mentored on how to share their faith with someone they don't know.

4. Community Outreaches

- We do a free community BBQ to connect with our community in the fall. It typically has about 2000 people who come and is set for the last weekend in August. It helps us connect with our community in a new way and introduce our church to the community.
- We host an Easter Egg Hunt at Easter for Children in the community. Again, this serves our community and helps us connect with them in a different way.
- These events get the congregation outside the church and into the community to show the love of Jesus in a practical way.

5. Youth Drop-In Center

- This is our after-school program for Jr. and Sr. High students. We have mentors that connect with the students, games for them to play, and we feed them supper. This runs during the school year (Monday & Wednesday, 3-5:30 pm) and has about 125 unique community kids that cycle through weekly.

6. Agapé Language School

Agapé is our ESL school that runs upstairs at the church from Monday to Friday. We have about 160 new Canadians from all over the world who learn English here, and we get to show the love of Jesus to them.

7. Normal Ministries of the Church

- For all of our ministries, we encourage our congregation to develop an invite culture so they will bring friends to church. Intentionally we always present the gospel message and give opportunity for people to accept Jesus into their lives in every service. The young adults, youth, and children's ministry also give opportunity for people to receive Jesus into their lives.

8. Internet and Yes, TV

- We stream our services on the weekend for people to watch online. We also have a TV show on Yes TV every Sunday at 11:00 am and Wednesday at 6:30 am. This reaches more than just North Calgary, but it is a part of our strategy to reach our community. We know most people will check us out online before coming to church, so we ensure our website and app are up to date.

9. Promotion

- We use social media platforms to inform and engage our community. This includes Facebook, Instagram, and Youtube. We also do direct mail, invite cards for all events and invite cards for weekend services.

10. City Ministries

- We support other ministries in our city that are gospel-based in helping people in need, such as Mustard Seed, Hope Mission, and Calgary Dream Center.

11. Future Ministries

We have two future ministries that are in the Development Stages. A preschool that will help use show the love of Jesus to young families and a counselling centre that will help bring healing to those in need.

We hope this helps you see a bigger picture of how we will reach the 1% of North Calgary.